



Boldly Leading the Future of Coaching and Delivering Growing Value to Our Members

A Webinar for ICF Members

May 2019

Our Vision

Coaching is an integral part of a thriving society and every ICF Member represents the highest quality of professional coaching.

Bold Steps to Shape the Future of Coaching

- Building on a strategic goal added in January 2017:
“ICF develops and progresses plans to expand the scope and influence of the organization.”
- Anticipating and acting on future needs
- Continued evolution into an organization for coaches *and* for **coaching**

Additional Value for ICF Members

- More industry research
- More professional development
- More networking
- More evidence of credibility
- More job opportunities

How We'll Get There

- Creating new “family” organizations
- Adding Board and team members within expanded ICF
- Welcoming new stakeholders while remaining **One ICF**

A blurred background image of a business meeting. In the foreground, a person's hands are holding a tablet. In the background, a woman is working on a laptop. The scene is overlaid with a semi-transparent blue and orange gradient.

Next Steps

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- Establishment of a Thought Leadership Institute
- Exploring offerings for businesses and organizations
- Unique identities for Credentialing and Accreditation
- Expanding activities of the Foundation
- Additional value for ICF Members

Thought Leadership Institute

- Create and influence the future of coaching
- Interaction between diverse stakeholders
- Potential outputs: white papers, research reports, journal publications, events

Businesses and Organizations

- Inspire and enable organizations to develop their capacity for coaching as a mindset, skillset and culture
- Expanding the market for coaches in orgs
- Standards for managers/leaders using coaching skills

Credentialing and Accreditation

- Aligned with best practices for credentialing and accreditation orgs
- ISO recognition
- Potential for new opportunities, products and services

ICF Foundation

- Accelerating and amplifying impact on social progress through coaching
- Move from awareness to action
- New opportunities for coaches and coaching in the nonprofit world



Benefits for ICF Members

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- Support to continue driving innovation and leading the future of coaching
- New opportunities for professional development, networking, collaboration and business development
- A voice in the process via the Regional Leadership System

A scenic view of Prague at sunset, featuring the green dome of St. Nicholas Church on the left and the dark, spired tower of the Old Town Bridge Tower on the right. The sky is a mix of orange, pink, and blue. The text 'CONVERGE 19' is overlaid in the center.

CONVERGE 19

OCTOBER 23-26 PRAGUE

POWERED BY  ICF

icfconverge.com

ICF Communities of Practice

- Career Coaching
- Coaching and Human Capital
- Coaching Science
- Ethics
- Executive and Leadership Coaching
- Government Coaching
- Health and Wellness Coaching
- Internal Coaching
- Life and Vision Enhancement Coaching
- Team and Work Group Coaching

What Won't Change

- Remaining a nonprofit, volunteer-driven
- Maintain our focus and resources toward providing outstanding service for volunteer leaders and members
- Personalized, memorable experiences
- Commitment to remaining ONE ICF and working in partnership to pursue our bold vision
- It's change that works for you rather than make more work for you

The background features a network of glowing blue and white lines connecting various nodes, overlaid on a blurred image of people in business attire. The overall color palette is dominated by blues and greys, with some warmer tones from the silhouettes.

What's Ahead

Staying Up to Date

- Monthly Member Update email (third Wednesday of each month)
- Your ICF Chapter
- Your Regional Support Team



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